



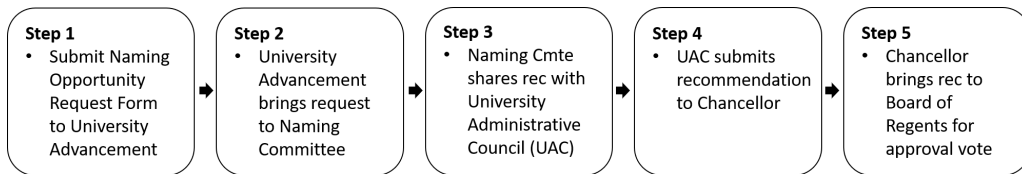
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New Mexico State University Foundation, Inc.

**Implementing Guidelines for Namings and  
Other Honorific Recognition**

## Implementing Guidelines for ARP 18.10 – Namings and Other Honorific Recognition

- A. **Namings Committee:** The NMSU Naming Committee is recognized as an advisory body which reviews and makes recommendations to the chancellor regarding proposed honorific and gift-related namings. The Naming Committee is chaired by the Vice President of University Advancement. The committee consists of the following members, or their respective authorized designees:
1. Relevant Campus President
  2. Provost and Senior Vice President for Academic Affairs;
  3. Senior Vice President for Administration and Finance;
  4. Vice President of University Advancement;
  5. ASNMSU President;
  6. Chair of the Faculty Senate;
  7. Chair of the Employee Council;
  8. Chair of the Campus Planning Committee; and
  9. Academic Deans
- B. **Privacy:** For a variety of reasons related to donor privacy and best practices, donor information related to a potential naming must not be shared by those involved in the process prior to the final approval and authority pursuant to these guidelines.
- C. **Naming Proposal Approval Process:** Naming and Recognition proposal submissions are considered by the Naming Committee only upon submission of a [Naming Opportunity Request Form](#) to the Office of University Advancement. The approval of naming proposals will follow the procedural steps outlined in the flow chart below.



- D. **Name Removal:** In rare instances, it may be appropriate to rescind a naming, if in the determination of the chancellor and, when appropriate, the Board of Regents, the associated attributes of integrity, moral character, and leadership consistent with the mission of NMSU System have not been maintained. If after following a process similar to the one used in the original naming process, the chancellor, or Board of Regents, as appropriate, finds those attributes lacking, they reserve the right to remove the donor/honoree's name from the entity.